12.84 Create an imovie for a religious audience that inspires your audience to foster climate justice. Your instructor assumes that by the very nature of the theme you will be addressing the sustainability dimension of this class, therefore, you should design your project so that it will demonstrate your understanding of spirituality, and how spirituality-themed climate justice messages can inspire positive change. You must **only** use digital media sources that are available for use in the public domain or indicated to be available under the creative commons, because this assignment will be posted on iTunesU and linked by websites run by non-governmental organizations. This means you must give credit to all websites from which you draw images (please study details in separate document).

You have two fundamental choices for linking content and audience. You can present Franciscan Catholic social teaching on climate justice, or you can present an Engaged Buddhist spirituality’s contributions to promoting climate justice. The movie will be due Wednesday of week 10, and shown to sections of the class that day. Then, later, you will ask two friends to comment on it on youtube and to reflect on their feedback, and incorporate that into your take home final. These videos will be shared with members of the Catholic Coalition on Climate Change, or the International Society for Ecology and Culture, via iTunesU, so you must conform to fair use guidelines under copyright law in your use of images and audio. The two iTunesU collections are:

1. **Catholic spirituality for climate justice** (which the CCCC will link to from [http://catholicclimatecovenant.org/](http://catholicclimatecovenant.org/)), and

2. **Engaged Buddhism for climate justice** (which ISEC will link to at [http://www.theeconomicsofhappiness.org/about-isec](http://www.theeconomicsofhappiness.org/about-isec) or [http://www.localfutures.org/](http://www.localfutures.org/))


Because of the thrust of this class, domain expertise of your instructor, and the enormous quantity of Catholic material available, the Franciscan Catholic spirituality theme will be easier. You should draw from you have learned about inspiration and reflection from your prior outreach assignments (Economics of Happiness; the Solar Decathlon tour; the earth meditation).

Recognize that, because this movie will be evaluated on its demonstration of your understanding of spirituality and climate justice, a technically proficient movie that merely describes the problems of climate justice will not garner a good grade.

Use the conceptual resources from what we have studied about ecological spirituality, ethics or a Catholic social teaching principle, informed by our discussions about digital narratives. You should use pictures and music to inspire your audience to engage in moral action (see below). The script for should take advantage of digital narrative principles (see below) to inspire people. The imovie should aim to be 3 minutes long. I will not watch more than 3.5 minutes.

Together, the imovie and script are worth 20 points. The imovie is due to me via iTunesU on **Wednesday, March 14 at noon. See instructions below; be sure you post it to the right collection--for the correct session by time.** We will watch all imovies together in Viewing & Taping Room A (in the library). You will only need to attend the whole session in which we will view your imovie. We will meet in four groups of about eight:

1. 3:30-4:25;
2. 4:30-5:25;
3. 6:45-7:40; and
4. 7:45-8:40
Title your imovie: 12.84.mSession#Surname (e.g., 12.84.m1Warner), so I can find it on ITunesU. This way, we will readily find it in the Catholic or Buddhist collection, and then find which ones need to be shown in each session by collection. Title your script: 12.84.CJ.surname, and put that in the subject line of your email as well. There are no extensions possible, because these will be shown the same day. You will sign up for a session during week 9.

Here is how to submit your imovie. Be sure you do the following FIRST, within imovie. Go to the drop down menu titled “share” and click on ITunes, then click on save it as “large” or “HD 720p”. Make sure the file is “12.84.mSession#Surname” (e.g., 12.84.m1Warner -- if it is titled “religion class” or “Climate Justice” I won’t be able to find your work!) Then, go to Camino, into this class, into “resources” then click on ITunesU, then Itunes should open, then click on this class (look for picture of the Central Valley), then click on the tab of the timeslot when your imovie will be shown, and upload your imovie file. I STRONGLY urge you to log on to a different computer and check in through Camino to make sure you can download it! That way we both know that we can view at the appointed time!

The script -- and table of images -- is due by email to kdwarner@gmail.com at the same time as the imovie. Keep track of all URLs from which you draw photos in a table copied and pasted from the one below, and indicate that you have evaluated each picture to ensure your use of it conforms to copyright law. By indicating its status in the right hand column and emailing this to me with your script, you communicate to me and the university that your use of it conforms to fair use guidelines, to the best of your ability to determine. You must include the following text and box at the end of the movie:

The images used in this video were selected from images believed to be in the public domain or available for educational purposes according to fair use guidelines under US copyright law. If this is in error, please contact Br. Keith Warner OFM.

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<thead>
<tr>
<th>Number</th>
<th>Brief (keyword) description</th>
<th>Name of organization; or owner and aggregator (e.g., Joe Blow on Flickr)</th>
<th>URL</th>
<th>Is this public domain? Or creative commons?</th>
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Getting started
Creating a digital narrative requires a distinct approach to persuasion, quite different from using written text. A digital narrative blends together three “ingredients”: the script; the images; some instrumental music. Spend a good bit of time planning what you want to do and how to go about
The most important two issues to address are: what do you want people to do, and why? It is not enough to complain about the state of the world. Instead, you must imagine what positive moral and spiritual action on climate justice might look like, and have a bit of a plan for inspiring your audience to think and behave differently.

As you brainstorm the kind of ethical narrative you want to develop, consider some of the key ideas in this class.

1. We humans are a part of nature. Therefore, do not make this only about the environment, or a story about science. Put people and their faces into this, however, do so in such a way as to respect their dignity. Rule of thumb: would you want an image of your family member to be used to tell this story?
2. Make this a human story. Focus on one of the following: land, food, water, health.
3. Make this a story about justice, fairness, and equity...and our responsibility to take action.
4. Consider very carefully how engaged spirituality appears in this. It needs to be explicit.
5. Popes, Franciscans, the Dali Lama, Thich Nhat Hanh have all made good statements about the need to protect the climate. Take advantage of these.
6. Put some hope into the story. Despair is not helpful here.
7. Select images and music that supports your story.

Read and consider the pages from the Digital Storytelling Cookbook I recommend below to get started (find this in the same Camino Folder). The DSC was written to help people tell their own personal story, but this Climate Justice assignment has a different thrust. This assignment asks you to use digital narrative to inspire people to engage in climate justice work. However, both this cookbook and the assignment deploy digital narrative to engage memory, awareness, and the moral imagination. Read the following:

1. **On pages 9 to 12** (all page numbers refer to those printed on lower corner of the printed page): Finding the right story. It’s worth spending time thinking about what the story is you want to tell. Here, you might draw from the wisdom of the 3 “vias” or the 3 strategies of Joanna Macy’s Great Turning.
2. **Pages 12-13**: Select the emotions, insights, ethical principles (such as mindfulness, 2 arrows of suffering, the example of St. Francis, ecological consciousness or Catholic social teaching) you want to use as ingredients. I will grade you, in large part, on how well you weave together the elements to compose your narrative. What symbolic images could you use?
3. **Pages 15-17**: Visualize how images can tell the story. Consider how you can use fewer images, using them or sections of them multiple times to drive home a clear narrative (rather than many confusing or contradictory messages). Economy, clarity and creativity with fewer images will result in a better video that many quickly moving images.
4. **Page 22**: Consider how you will layer and integrate images, narrative, music. Approach this from the perspective of artistic design, not just mechanics. What do you want the overall project to say?
5. **Pages 31-35**: Now move to storyboarding. (We will work on this more in class)
Now move to the outline

This movie is for a religious audience. Thus, you have to demonstrate understanding of the engaged spirituality material from this class, but present it in an imovie so that it will inspire people to take some kind of climate justice action (more than words alone can!). Your movie should try to capture the spirit of this webpage http://www.350.org/en/faith but use a principle from Franciscan or Buddhist spirituality.

Think about how you want to “frame” the problem, linking social justice and climate protection. Perhaps you need to keep your focus on one of these topics: land/water/food/health. If you can persuade your audience to perceive the problem the way you do, they will be more likely to support your conclusion. Then scribble a four point outline, but start with your conclusion. The fourth point is the “clincher,” what you want your audience to take with them from the article. State this as what your audience “should” do, what action they should take. It should follow this general flow:

a. Climate Justice as a religious and moral problem (communicated with a story about people -- especially vulnerable or poor people -- using a narrative to engage human interest)

b. Catholic social teaching principle, or ethical principle or eco-spirituality principle

c. Your argument (your moral claim)

d. Spiritual/ethical belief you want your audience to have, and action you want them to take.

Images

Consult separate document in this folder. You are explicitly forbidden from using video; you must use still photos to create this imovie, according to fair use guidelines of US copyright law.

Grading

Here is the table I will use to guide my grading of your inspirational imovie and script.

<table>
<thead>
<tr>
<th>Quality of Movie</th>
<th>Excellent: 5 points</th>
<th>Very good 4+ points</th>
<th>Good: 3+ points</th>
<th>Acceptable: 2+ points</th>
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<tbody>
<tr>
<td>Images show what Climate Justice is and engage the audience in its moral or social justice dimensions</td>
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<tr>
<td>Movie narrative presents spirituality as the context for moral concern (reflecting class materials) to engage and inspire a religious audience</td>
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<td>Imagery, audio script, and music reflect the principles of digital storytelling in the DSC</td>
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<tr>
<td>Imovie uses class materials and concepts in spirituality and sustainability to persuasively inspire people to a constructive and moral response to Climate Justice</td>
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Note: if you do not give credit for pictures and music at the end of your movie, I will delete your imovie from ITunesU, and your score will be deducted by 4 points = 20% = one full grade level.